



**eln**

energy  
leaders  
network

# **2020 Sponsorship Opportunities**



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The Energy Leaders Network is a transition from Young Professional in Energy (YPE) Pittsburgh, which successfully served the energy sector of the Greater Pittsburgh Region with 150 events over 10 years. As YPE Pittsburgh was successful in its mission to raise up the next generation of energy leaders in the region, most of our attendees became business owners, regional managers, and thought leaders in the energy sector.

To better serve our base the Energy Leaders Network will focus on education, information and networking opportunities for the leaders of businesses involved in the energy sector. Sponsors, members and attendees are provided networking gatherings, educational breakfasts, and large quarterly events that bring the industry together.

Weekly, an informative e-mail is sent out that features multiple podcasts by energy influencers and energy related news sources. Also included will be video recaps of ELN events as well as interviews featuring representatives from our sponsor companies.

ELN will be founded out of the YPE Pittsburgh database which serves impressions to over 8,200 verified e-mail addresses, 120 active members, and 16,000 LinkedIn followers.

Sponsoring the Energy Leaders Network will connect your company with key decision makers in the energy sector within the Pennsylvania, western Ohio and northern West Virginia market. Sponsors will be associated with both timely educational breakfasts and crowd gathering events.

# Schedule of 2020 Events

February 6<sup>th</sup> – **Casino Night Launch Party** (6 pm to 9:30 pm)

March 4<sup>th</sup> – Breakfast Discussion (7:30 am to 9:00 am)

*“Sales for Leaders”*

April 2<sup>nd</sup> – Networking after Work (5:00 pm to 8:00 pm)

May 21<sup>st</sup> – **Spring Clay Shoot**

June 3<sup>rd</sup> – Breakfast Discussion (7:30 am to 9:00 am)

*“Annual Intern Breakfast – Business Protocols”*

August 6<sup>th</sup> – **Legendary Summer Bash** (6 pm to 9:30 pm)

Sept. 2<sup>nd</sup> – Breakfast Discussion (7:30 am to 9:00 am)

*“Growth & Human Resources”*

October 7<sup>th</sup> – Networking after Work (5:00 pm to 8:00 pm)

Nov. 4<sup>th</sup> – **Pittsburgh’s Energy Future**

Dec. 4<sup>th</sup> – Annual Sponsor and Board Luncheon

# Event Description

## Casino Night Launch Party

ELN will gather the region's energy business leaders to our launch party. The excitement of the night will be highlighted by casino games, a state-of-the-art photo booth, and giveaways for the most winnings.

## Spring Clay Shoot

This event will be held at Hunting Hills and feature prizes awarded for the top teams and raffle items. Ample display space will be available.

## Legendary Summer Bash

ELN will throw a party in 'Bier Garden' style to celebrate the regions energy industry and its leaders.

## Pittsburgh's Energy Future

Held in the late fall, this event will gather key business leaders, politicians, and regulators to discuss the energy business outlook for the upcoming year.

*“ELN has designed a reoccurring set of iconic events to bring together the regions energy business leaders. Not only are they memorable for the attendees, they are impactful for the sponsors”*

*– Josh Hickman,  
Chairman*

# Corporate Membership

## Base Benefits

- Four attendees at every event.
- Corporate Logo at every event.
- Corporate Logo on Energy Leaders Network with click through.
- Display space at each event
- Sponsors will be first choices for speakers, event emcees and podcast interviewees.
- Yearly sponsors will be presented with a plaque suitable for display identifying them as founding sponsors of the group.

## Pricing Through January 2020

\$1,500 = Event Sponsor

\$2,700 = E-Mail & Event Sponsor

\$3,500 = Premier Sponsor

## After January Pricing

\$1,800 = Event Sponsor

\$3,300 = E-Mail & Event Sponsor

\$4,300 = Premier Sponsor

# Corporate Membership Levels

## Event Sponsor

- Logo at every event & on webpage
- Networking After Work sponsorship
  - Foursome at Clay Shoot (\$600)
  - Limited to twelve companies

## E-mail Sponsor

- Benefits noted above
- Logo noted with sponsor level
  - Logo on weekly e-mails
- Featured podcast on e-mail
  - Limited to six companies

## Premier Sponsor

- Benefits of Event and E-Mail Levels
- Primary sponsor recognition at all events including the

***Casino Night Launch Party***

***Spring Clay Shoot***

***Legendary Summer Bash***

***Pittsburgh's Energy Future***

- Logo noted with sponsor level
  - Limited to four companies

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# Corporate Membership Commitment

Company Name: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Member Level: \_\_\_\_\_

Return form to:

[josh@energyleaders.net](mailto:josh@energyleaders.net)

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